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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Attorney Docket Number: 11032-2144

PATENT

Art Unit

2167

Reissue Applicant Dwight Allen MERRIMAN et al.

Reissue Application No. 09/577,798

Reissue Filing Date May 24, 2000

Patent Number 5,948,061

September 7, 1999

Examiner Harle, J

Invention Title

METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS Assignee

DoubleClick, Inc.

Commissioner for Patents

Washington, D.C. 20231

Sir:

In conformance with Applicants' duty of disclosure under 37 C.F.R. § 1.56 and § 1.97(b)(3), the references listed on the attached PTO-1449 form is hereby brought to the Examiner's attention.

It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear in the "references cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed more than three months after the U.S. Reissue filing date and after the mailing date of the first Office Action on the merits, but before the mailing date of a Final Rejection or Notice of Allowance.

The Patent Office is hereby authorized to charge the \$180.00 fee for filing an Information Disclosure Statement under 37 C.F.R. § 1.97(c). Although not believed necessary, the Patent Office may charge any additional fees required under 37 C.F.R. § 1.16 or § 1.17 or credit any overpayments to Deposit Account No. 11-0600. A copy of this sheet is enclosed for that purpose.

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Respectfully submitted,

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Dated: May 7, 2002

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